



**ALLIANCE OF COALITIONS
FOR HEALTHY COMMUNITIES**

A 3D illustration of several white puzzle pieces being assembled by small, orange, humanoid figures. The figures are positioned around the puzzle pieces, some pushing them together, others pulling them apart, and some standing on top of them. The background is a light, hazy white.

STRATEGIC PLAN FY2018 – FY2021

Facilitated by



Strategic Framework: Organization Identity

The mission, vision, and core values' statements shape and support the organization's identity and assist in cultivating the organization's brand – the memorable image of competence and leadership that communities trust.

Mission

Through substance abuse prevention, mental and physical wellness, and recovery support programs, the Alliance connects, strengthens, and mobilizes strategic partners to promote healthier communities.

Vision

The Alliance of Coalitions for Healthy Communities will be nationally-recognized as a leader of best practices in collaboration on substance abuse prevention initiatives that create and sustain healthy communities.

Core Values

As stewards of community trust, the Alliance of Coalitions for Healthy Communities believes in:

Collaboration
Prevention
Results

Slogan

Building healthy communities through substance abuse prevention, wellness, and recovery support



Strategic Framework: Objectives

ADMINISTRATIVE OPERATIONS	<i>The Alliance implements continuous improvement practices that result in accountability, transparency, cost-effectiveness, and operational efficiency.</i>
EDUCATIONAL PROGRAMMING	<i>The Alliance develops, facilitates, and collaborates on high-quality programs and services designed to inform, educate, and facilitate the eradication of substance abuse.</i>
FUND DEVELOPMENT	<i>In order to support operational growth and development, the Alliance maintains a balanced budget and actively seeks and secures alternative funding options.</i>
NETWORK SUPPORT	<i>The Alliance promotes a collaborative culture that actively engages our networks and advances priorities representing collective vision and values.</i>
STRATEGIC PARTNERSHIPS	<i>The Alliance continually seeks opportunities to establish mutually-beneficial relationships with individuals, institutions, organizations, and associations committed to collaboration and realizing the organization's priorities.</i>
EFFECTIVE GOVERNANCE	<i>As trusted stewards of the organization, the Alliance board of directors actively engages in strategies designed to achieve priorities and realize the organization's vision.</i>

