

4TH ANNUAL
ACHC 5K Run/Walk

SHATTER THE STIGMA 2018

Saturday, June 2, 2018 | Start Time 9:00am
Clawson City Park, Clawson, MI 48017

*Be a sponsor for this worthwhile event.
1,000+ participants are expected this year!*

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$5,000

- Customized company training on prescription drug misuse/abuse OR NARCAN® training, for up to 25 individuals (\$3,500 value)
- Exclusive sponsorship and recognition for both 2018 ACHC/Oakland County FAN events
- Joint press release announcing support
- Inclusion in all media promotions as "ACHC/Oakland County FAN Premier Supporter"
- Verbal recognition of your contribution at both events
- Priority logo recognition in event collateral and signage
- Priority logo/URL recognition on website and e-newsletters
- 6 run race entries and shirts

Gold Sponsor- \$3,000

- Customized company training on prescription drug misuse/abuse OR NARCAN® training, for up to 15 individuals (\$2,100 value)
- Inclusion in all media promotions as "ACHC/Oakland County FAN Advocate"
- Press release announcing support
- Enhanced logo recognition in all event collateral and signage
- Enhanced logo/URL recognition on website and e-newsletters
- 3 run race entries and shirts

Silver Sponsor - \$1,000

- Customized company training on prescription drug misuse/abuse OR NARCAN® training, for up to 5 individuals (\$700 value)
- Press release announcing support
- Logo recognition in all event collateral and signage
- Logo/URL recognition on website and e-newsletters
- 2 run race entries and shirts

Runner Bag Sponsor - \$750

- Logo on runner bags given to each runner
- Optional: Insert giveaway item in bags (500 piece minimum)

T-Shirt Sponsor - \$750

- Main recognition on the back of runner shirts

Memory Tent Sponsor - \$250 (3 available)

- Sponsor(s) of the Memory Tent will have sign stating "Memory Tent generously sponsored by (Company Name)"

Water Station Sponsor - \$200 (3 available)

- Sponsor one of the water stations with sign stating "Water station generously sponsored by (Company Name)"

Route Marker Sponsor - \$100

- Sign stating "Thank you to our generous sponsor (Company Name)"

In-Kind Donation - Food and/or Beverage

Must be able to provide 500 items minimum, and at least two volunteers to work your booth.

- Six-foot table, two chairs, and sign stating "Station generously sponsored by (Company Name)"

In-Kind Donation - Giveaway Item for Runner Bags

Must be able to provide 500 items minimum.

- Will be inserted into each bag given to runners



Deadline for T-Shirt and Runner Bag Sponsors April 27th - email vector formatted logos to tchirikas@achc.mi.org. All other sponsor commitments and in-kind items due to ACHC office by May 18th.

For questions or more information please call (248) 221-7101

SPONSORSHIP FORM

Shatter The Stigma 5K Run/Walk Saturday, June 2, 2018



- Platinum Sponsor - \$5,000
- Gold Sponsor- \$3,000
- Silver Sponsor- \$1,000
- Runner Bag Sponsor - \$750
- T-Shirt Sponsor - \$750
- Memory Tent Sponsor - \$250
- Water Station Sponsor - \$200
- Route Marker Sponsor - \$100
- In-Kind Donations:
 - Food and/or Beverage – \$_____.00
 - Giveaway Item for Bags – \$_____.00

100% OF ALL PROCEEDS GOES DIRECTLY BACK TO PREVENTION, SUPPORT AND RECOVERY SERVICES IN OAKLAND COUNTY.

PAYMENT

Enclosed is my check in the amount of \$ _____ (Please make checks payable to "ACHC")

Please bill my: Visa MC AMEX Discover

Card No.: _____ Code: _____

Exp. Date: _____

Signature: _____

SPONSOR INFORMATION

Company Name: _____

(to appear on all promotional materials)

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Yes, please send a run poster to display at our business!

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