



2018 OAKLAND COUNTY PARENT KEY FINDINGS

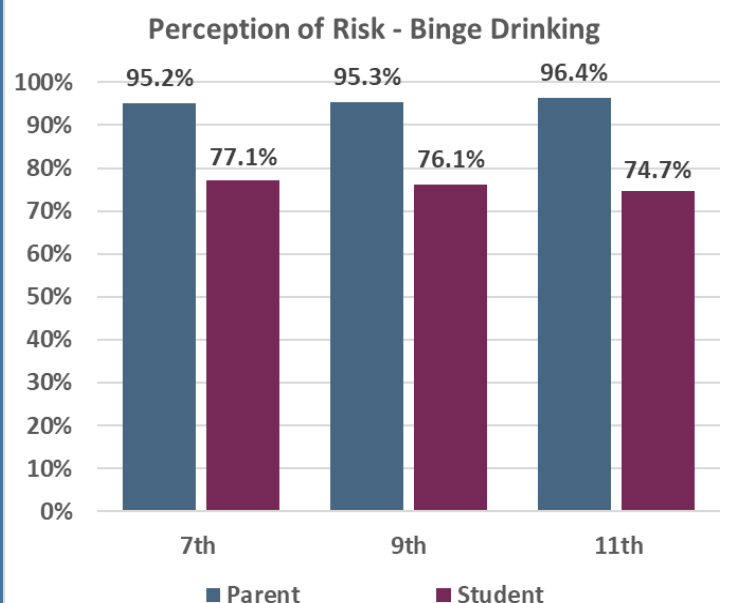
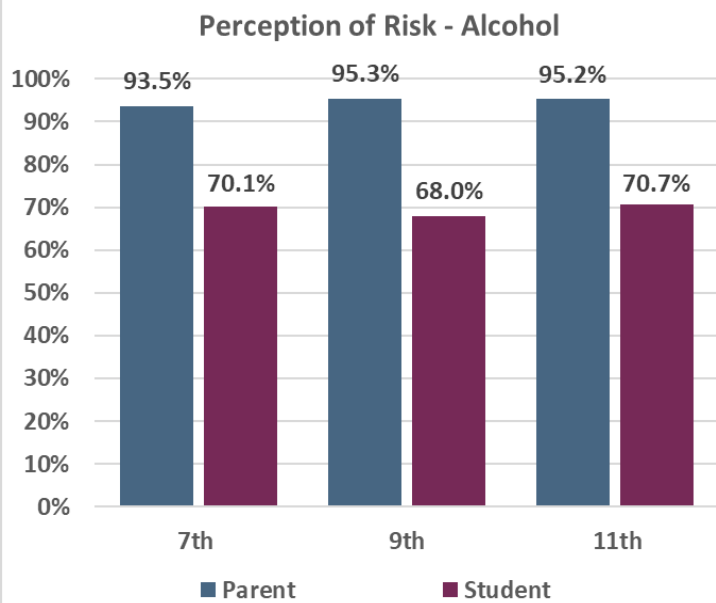
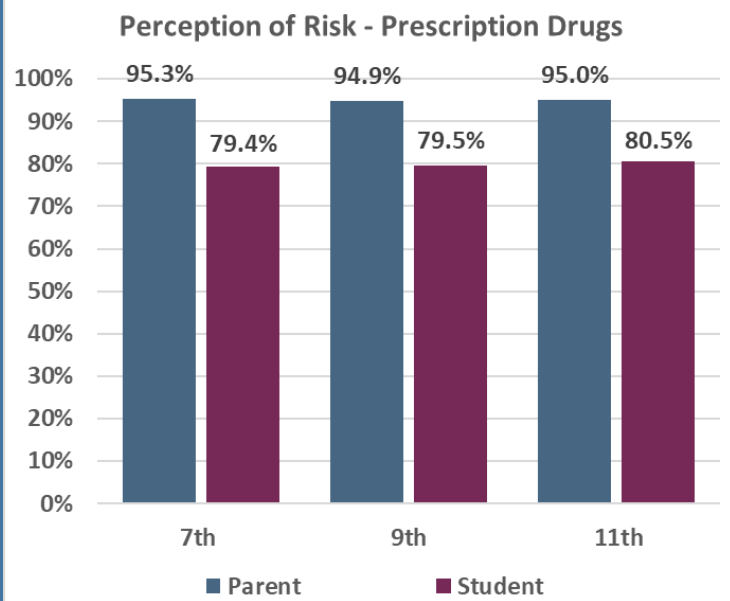
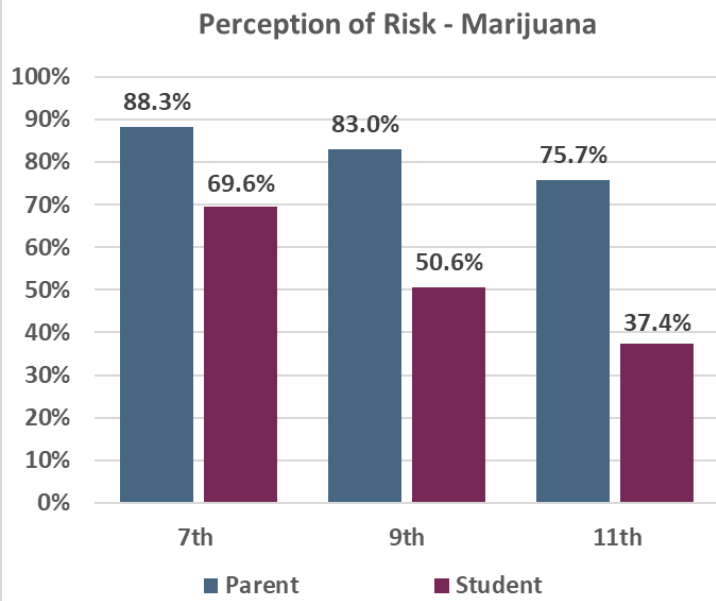
This report summarizes noteworthy findings regarding parent perceptions concerning youth alcohol and marijuana use and prescription drug misuse from the most recent Alliance parent survey.

Regarding youth substance use:

- Parents who say that marijuana use by underage youth is a concern in their community are 4 times more likely to talk with their child about marijuana facts, reasons not to use marijuana and ways to avoid difficult situations.
- Parents who say that alcohol use by underage youth is a concern in their community are 3.85 times more likely to talk with their child about alcohol facts, reasons not to drink and ways to avoid drinking in difficult situations.
- Parents who would say that prescription drug misuse by youth is a concern in their community are 2.86 times more likely to talk with their child about prescription drug misuse facts, reasons not to misuse prescription drugs and ways to avoid difficult situations.



Parent and Youth Perceptions



The graphs above indicate the difference between parent and youth perception of risk. It is interesting to note that youth and parent perception of risk is fairly consistent across all grades, except for marijuana, which indicates a drop in perception of risk among both parents and youth as students get older.

* Question indicates belief in a moderate to great risk for use.